



#my_pure_mate

The natural strong companion



www.minersmate.eu





pure

Since 2018, miners mate has enriched the textile industry with over 20 trendy styles of outstanding quality and durability.

miners mate is made for all those who value fashion and combinability. The colour consistency of the miners mate items allows for a uniform, coordinated look for mates, teams and groups - for every occasion, every opportunity and every moment!

In 2022, the young brand from the Ruhr region expands its range with another collection called

my pure mate

It proves that casually simple looks can be perfectly combined with **sustainability and fairness**. Learn more about my pure mate and its special features on the following pages!

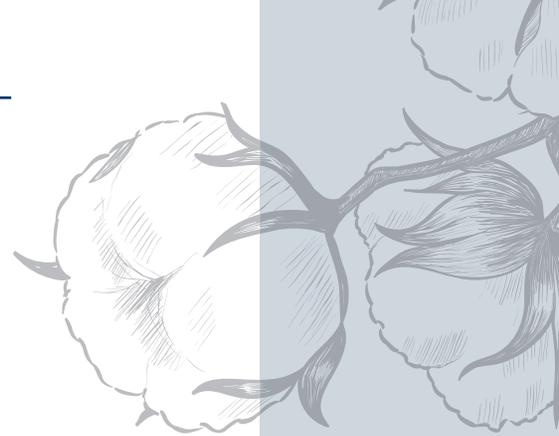
#discover_your_perfect_pure_mate



#together my pure mate

A collection with a focus on the essentials! With the combination of Fairtrade-certified organic cotton and recycled polyester, as well as the simple design, my pure mate offers all mates, teams and groups the opportunity to contribute to sustainable and fair coexistence without losing the casual miners mate style!

The collection includes a **Unisex Hoody (MY612)** and a **Unisex Tee (MY112)**. Both items convince with their durable quality and modern cut for both him and her. Thanks to the five continuous colours, the hoodies and T-shirts can be ideally combined. The unisex tee also comes in the natural shades Soft Olive, Mustard and Soft Blue.



The 5 special features at a glance

_pure

The natural strong companion

_fair

Made from 100% Fairtrade
certified organic cotton

_tear away

Removable brand label for
easy re-labelling

_perfect

Smooth surface for optimal finishing

_colourful

From boldly striking to naturally simple



XXS-3XL

MY112

Unisex Tee

100% Fair Trade certified organic cotton
(Heather Grey = 90% Fair Trade certified organic cotton and 10% viscose)



**Ribbed waistband
at the neckline**



**Forward
shoulder seam for
high wearing comfort**



100%
Cotton
surface

No metal eyelets at
the cord ends

Inside side
pocket for
large print area

MY612

Unisex Hoody

80% Fair Trade Certified Organic Cotton
and 20% Recycled Polyester
(Heather Grey = 75% Fair Trade certified
organic cotton 15% polyester 10% viscose)

black white navy red heather grey

#sustainable



The combination of Fairtrade-certified and organic cotton is the best possible solution to improve social sustainability and protect the environment in the growing countries.

Strict standards apply to the production of organic cotton:

- **Seeds without gene technology**

Only traditional seeds are used in the cultivation of organic cotton, genetically modified plants are prohibited.

- **Low artificial irrigation**

Organic cotton also needs water - although the water consumption is lower than for conventional crops. The majority of the water organic cotton needs is covered by rainwater and moisture stored in the soil.

- **Without pesticides**

Only natural methods are used for fertilisation and plant protection methods are used instead of synthetic chemical agents.

- **Handpicked**

The elimination of machinery and defoliants protects the health of the farmers and the fertility of the soil is preserved.

The path of cotton

Transparency in the supply chain, from cultivation to the finished textile.



Cultivation



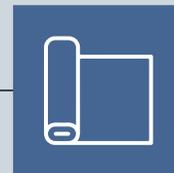
Harvest



Ginning



Spinnery



Knitting



The Fairtrade product label for cotton stands for fairly grown and traded raw cotton that is directly traceable through all production steps and is processed separately from non-Fairtrade cotton. **All the cotton for the collection my pure mate** is grown by Fairtrade producers, certified and traded according to Fairtrade standards. Fairtrade promotes better working and living conditions for cotton producers as well as environmental protection
More information: info.fairtrade.net/sourcing



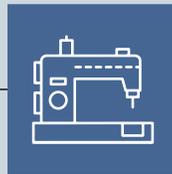
OEKO-TEX
Textiles of all kinds that have been tested for harmful substances, from yarn to the finished article, may carry the STANDARD 100 product label. My pure mate has been awarded the STANDARD 100 label.



Recycled polyester
Recycled polyester is used so that the hoody stays cosy and keeps its shape for a long time. Unlike conventional polyester, the manufacturing process for recycled polyester requires fewer resources and is far more energy-efficient.



Dyeing



Sewing/Cutting



Confection/
Labelling



Your textile

Separation of Fairtrade and organic certified cotton from conventional cotton along the entire supply chain

simple







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